



**SAP® PRODUCT LIFECYCLE MANAGEMENT
CONFERENCE 2010**

September 29–October 1, 2010
Munich, Germany

In cooperation with



WELCOME

SAP® PRODUCT LIFECYCLE MANAGEMENT CONFERENCE 2010

SEPTEMBER 29–OCTOBER 1, 2010

MUNICH, GERMANY



Hans Thalbauer,
VP,
Solution Management,
SAP PLM
SAP

Manufacturers striving for leadership or survival in this extremely competitive business climate are being intensely challenged. The urgent need to bring innovative and sustainable products to market faster and more efficiently is forcing a shift in paradigm, a pursuit of technical innovation, and a relentless race to introduce fundamentally new business models.

Join us at the first SAP® Product Lifecycle Management Conference, which offers a unique perspective into how SAP solutions that support continuous product and service innovation and integrated product development are being successfully used to centrally manage the product lifecycle. The event guides you through road maps for product lifecycle management (PLM) and portfolio and project management (PPM) that illustrate how processes and technology can be combined to enable lean, smart decision making for new product development. Learn how a collaborative approach to product ideation, portfolio and project management, and development and manufacturing can be successfully aligned with strategic objectives to help ensure that you bring the right products to the right market at the right time.



Thomas Ohnemus,
Senior Director,
Solution Marketing,
SAP PLM
SAP

The conference has a wealth of expert sessions, best-practice international case studies from discrete and process industries, and industry keynotes so don't miss this opportunity to network with experts and find answers to your questions. Agenda highlights include preconference workshops, keynotes hosted by leading industry thought-leaders and SAP senior executives, and insight on the latest release and features of the SAP Product Lifecycle Management (SAP PLM) and SAP Portfolio and Project Management applications.

Join us at this event and discover the value of SAP PLM, with a range of customer success stories from across manufacturing industries. Learn how they've deployed SAP PLM and what lessons can be learned. This is your chance to network with SAP technical experts, customers, partners, and other peers at our evening networking reception – and don't forget that the event coincides with the world-famous Oktoberfest! We look forward to seeing you in Munich.

Yours truly,

A handwritten signature in black ink, appearing to read 'H. Thalbauer'.

Hans Thalbauer
VP, Solution Management, SAP PLM
SAP

A handwritten signature in black ink, appearing to read 'T. Ohnemus'.

Thomas Ohnemus
Sr. Director, Solution Marketing, SAP PLM
SAP

EVENT HIGHLIGHTS

SAP PRODUCT LIFECYCLE MANAGEMENT CONFERENCE 2010

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At this event SAP experts will outline how you can make the most out of the product lifecycle management (PLM) and portfolio and project management (PPM) product offerings available from SAP.

Learn about the latest tools, techniques, innovations, and enhancements that are being delivered by SAP in 2010.

Who Should Attend and Why

This event gives you the opportunity to fully understand the highlights and direction of the latest releases of SAP® PLM and SAP Portfolio and Project Management solutions:

- Understand the application strategy of SAP software solutions
- Assess the value of the SAP PLM and SAP Portfolio and Project Management solutions across different business scenarios
- Find out how companies in various manufacturing industries have successfully deployed SAP solutions to drive innovation across the full product lifecycle
- Learn more about the products and services provided by SAP partners
- Participate in interactive workshops for all knowledge levels
- Meet SAP experts and partners in a collaborative learning environment
- Network and share information with the SAP ecosystem and partners

The Workshops

Delve deeper into the subject matter at one of our specially designed preconference workshops. With workshops designed for beginner, intermediate, and advanced levels,

this is your chance to discuss your challenges and projects with the experts in a relaxed environment.

Your workshop registration includes:

- Participation in a preconference workshop
- Lunch and coffee breaks
- Workshop handouts and documents (to be downloaded from the Internet after the event)

Hear Best-Practice Case Studies

Experts from well-known manufacturing organizations will share their experiences of implementing and utilizing SAP PLM and SAP Portfolio and Project Management solutions. The event includes best-practice case studies from:

- ADC
- Aker Solutions
- BMW Group
- BorgWarner Turbo Systems GmbH
- Colgate-Palmolive Company
- Danone
- Heidelberger Druckmaschinen AG
- Honeywell
- Marenco Swisshelicopter AG
- Premier Foods
- SCA Hygiene Products AB
- Trumpf Group
- ZF Friedrichshafen AG

Evening Event

Enjoy the perfect networking platform at BMW World – take a tour and enjoy an evening with your peers and other experts, make new contacts, and meet colleagues in a relaxing environment.

The event is open to all registered conference participants. Shuttle service is available from and to the conference venue.

Exhibition Area

Visit the exhibition area where SAP partners will:

- Explain their products and services
- Give you their vision of how your company can be supported with PLM and Portfolio and Project Management software solutions from SAP and its partners
- Explain how your organization can benefit from the latest release of SAP PLM and SAP Portfolio and Project Management applications

Your Conference Registration Includes

- Two days packed with expert sessions and customer case studies
- An exhibition of international SAP partners
- Lunch and coffee breaks
- Dedicated networking breaks that allow ample time for trading ideas with speakers and partners
- Conference presentation documentation (to be downloaded from the Internet after the event)

Meet SAP

Come and meet SAP solution management, solution development, sales, and consulting experts and learn about our plans. If you are interested in arranging a meeting with one or more of our experts at this event, please contact James Haggan at j.haggan@tacook.com.

PRECONFERENCE WORKSHOPS

WEDNESDAY, SEPTEMBER 29, 2010

At these workshops you will be given an overview; be shown the functionalities; delve deeper into the topic; learn from practical examples; take part in discussions; be taken through demonstrations, and determine the business benefits of each solution. Each workshop provides you with a unique opportunity to address your challenges and gain valuable guidance from the experts.

The following workshops will run simultaneously. Please note that it is not possible to switch between workshops. To ensure maximum quality for each participant, the number of participants per workshop is limited.

The following workshops take place between 9:00 a.m.–5:00 p.m.

W1	Manage Continuous Product Innovation with SAP Solutions	W2	Integrated Product Development for Process and CP Industries	W3	Integrated Product Development for Discrete Industries
<p>Have you always wondered how product innovation could be handled with SAP tools? You may have wondered how the fast-changing world of product innovation can be supported by SAP Portfolio and Project Management (PPM) and other SAP applications. The workshop covers the cycle from the first idea to a launch of a new product and ensures that you get the answers to your questions. The workshop covers the following topics:</p> <ul style="list-style-type: none">■ Idea Management: How to collect ideas and convert them to concepts■ Portfolio Management: How to synchronize strategy with execution■ Project Management: How to plan and execute complex projects in time and budget. Link project management with design content and manufacturing planning■ Connect projects across your enterprise: Experience the value of integrated and synchronized project scheduling, planning, resource, and cost information across systems with Enterprise Project Connection <p>Timothy Kaufmann, Solution Architect, Product Innovation, SAP</p>	<p>This session offers you the opportunity to evaluate SAP Product Lifecycle Management (SAP PLM) features, operations, and usage scenarios focused on process and consumer product industries. Taking you through demonstrations and scenarios, the workshop covers the following topics:</p> <ul style="list-style-type: none">■ Overview of SAP PLM features, operation, and usage scenarios■ Strategies to improve and integrate product development end-to-end■ Functions that are available for managing specifications, recipes, and product documentation■ Usage scenarios for product development, change management, collaboration, and quality management■ Ensure product compliance embedded in the product development process■ How to synchronize development with manufacturing processes; intelligent transition from recipes to manufacturing planning to reduce manual effort and increase data quality■ How to determine whether you could get more out of your investment in SAP ERP by using SAP ERP-based data in your PLM processes <p>Daniel Bender, Solution Management, SAP PLM, SAP</p>	<p>This workshop guides you through the key principles of product development using SAP PLM in discrete industries. Share your successes and lessons learned with experienced SAP PLM users and come away with the most up-to-date knowledge. The workshop covers the following topics:</p> <ul style="list-style-type: none">■ Overview and details on SAP document management as a flexible basis for document handling■ Product structure management – supporting the early development phases■ Variant configuration as an instrument to add modularization to the design■ The role of CAD integration in incorporating detailed design information■ Communicating changes across the organization via change records■ Supporting the handover to manufacturing, supported by the guided structure synchronization■ Ensuring product compliance and supporting sustainable product design <p>Martin Bachmann, Solution Management, SAP PLM, SAP</p>			

AGENDA

THURSDAY, SEPTEMBER 30, 2010

8:30 a.m. Registration and Visit to Show Floor

9:00 a.m.

Welcome

Thomas Cook, Managing Director, T.A. Cook Conferences

9:15 a.m.

The Key to Achieving Product and Service Leadership with SAP PLM

- Challenges in unpredictable business environments for manufacturers and development organizations
- SAP strategies and solution offerings for PLM and PPM, application highlights of development collaboration, manufacturing synchronization, computer-aided technologies (CAx), and project integrations
- Product and service leadership road map illustrating how processes and technology can be combined to enable lean, smart decision making for new product development
- How a collaborative approach to product ideation, engineering, project and resource management, and manufacturing can be successfully aligned with strategic objectives to help ensure that you bring the right products to the right market at the right time
- How SAP solutions are being used successfully by leading enterprises to manage the product lifecycle

Thomas Ohnemus, Senior Director, Solution Marketing, SAP PLM, SAP

Hans Thalbauer, VP, Solution Management, SAP PLM, SAP

10:15 a.m.

SAP Portfolio and Project Management and SAP PLM at Honeywell Transportation Systems

- Value and benefits of SAP Portfolio and Project Management and SAP PLM for Honeywell Transportation Systems
- One common platform for product development initiatives
- Managing base product developments and customer projects
- Integration into the existing landscape and processes
- Outlook and next steps

Bruno Lallement, CIO Friction Materials, Honeywell Transportation Systems

Alison McArthur, Program Manager IT, Honeywell Transportation Systems

11:00 a.m.

Morning Refreshments

11:30 a.m.

The Colgate-Palmolive Company Product Lifecycle Management Journey

- Product lifecycle management is a multi-year journey that requires effort on change management, alignment, and communication to engage the organization.
- Road maps are an important tool to communicate the PLM vision.
- PLM road maps should cover each area of the PLM program and show alignment with IT development and next releases.
- Making information from PLM available to more people, to demonstrate value at all levels in the organization, is critical to gaining acceptance.

Stephen Repinec, Director Product Lifecycle Management, Colgate-Palmolive Company

12:15 p.m.

Lunch

AGENDA

THURSDAY, SEPTEMBER 30, 2010

	Track: PPM Chaired by Thomas Cook , Managing Director, T.A. Cook Conferences	Track: PLM Chaired by Daniel Bender , Solution Management, SAP PLM, SAP
1:30 p.m.	<p>The Path to Successful New Products – Managing Continuous Product and Service Innovation Processes with SAP Solutions</p> <ul style="list-style-type: none">■ Three things an engineer could learn from an accountant■ Managing the fuzzy front-end: From strategy to idea■ From business case to product design: Managing the development funnel■ Project management (and project controlling) for engineers■ Getting the right team working on the right things: Resource management capabilities■ Why integration matters: Connect the innovation management process with product data <p>Arend Weil, Solution Principal, SAP</p>	<p>Using SAP Solutions for Integrating the Complete PLM Process Chain at Heidelberger Druckmaschinen AG</p> <ul style="list-style-type: none">■ Defining a holistic PLM strategy, including product development, production planning, manufacturing, and customer service■ Our vision: One single source for seamless information flow■ Mastering complexity in the complete CAx/PLM value chain:<ul style="list-style-type: none">■ Using CAD, for example, when handling large assemblies■ Product data quality management■ Finite element method (FEM) and kinematics simulation■ Variant management■ Computer-aided manufacturing (CAM) integration■ 3-D assembly planning■ Classification for re-use■ Technical documentation■ Engineering change management (ECM) – one enterprise backbone for process management <p>Hartmut Ball, VP IT Processes and Systems, R & D, Heidelberger Druckmaschinen AG Achim Rossel, Business Development, DSC Software AG</p>
2:15 p.m.	<p>Using SAP Project Management Software to Allow Greater Project Success at ZF Friedrichshafen</p> <ul style="list-style-type: none">■ Evolutionary history from project management to project portfolio management■ Tools within ZF's project system■ Project reporting cockpit and multi-project cockpit■ Current issues <p>Michael Kohler, Project Management, ZF Friedrichshafen AG</p>	<p>CAD Integration and Document Administration with SAP PLM to Support Cross-Company Product Development in the TRUMPF Group</p> <ul style="list-style-type: none">■ Trumpf at a glance■ SAP at Trumpf■ PLM project at Trumpf: From starting point to achievements with SAP PLM and direct CAD integration <p>Bernd Mattes, Operative Application Systems, Trumpf Group Rolf Lisse, Development Manager, Cideon Software</p>
3:00 p.m.	Afternoon Refreshments	

AGENDA

THURSDAY, SEPTEMBER 30, 2010

3:30 p.m.

An Overview of SAP PLM in Aker Solutions

- The SAP PLM landscape
- Document management
- Product structure
- The SAP Easy Document Management application

Gagandeep Singh, Manager, SAP Logistics & PLM, **Aker Solutions**

4:15 p.m.

What's New with SAP PLM 7.0 and 7.01

- Insights on new functionalities for the latest releases of SAP PLM 7.0 and 7.01 for discrete and process industries
- New functionality available in the Web UI such as managing engineering BOMs, digital mock-up, integrated variant configuration, handover to manufacturing, and engineering change management
- How SAP PLM can help you to streamline the engineering processes in your company
- End-to-end process support from SAP PLM for integrated product development, compliance, and continuous change management

Martin Bachmann, Solution Management, SAP PLM, **SAP**

5:00 p.m.

Close of Conference Day One

5:45 p.m.

Shuttle to Evening Event

6:20 p.m.

BMW World Tour Followed by Dinner

AGENDA

FRIDAY, OCTOBER 1, 2010

8:30 a.m. Registration and Visit to Show Floor

9:00 a.m. **Welcome Back**
Thomas Cook, Managing Director, T.A. Cook Conferences

9:15 a.m. **Data Management During the Product Development Process at BMW**

- BMW's strategy to implement new PLM processes to support the growth of an innovative product portfolio
- Developing a core process where the product structure is the key element of process integration during all phases
- Using this backbone with its implemented configuration management to integrate all relevant processes of the product development
- Analyzing the results

Andreas Weber, General Manager Configuration, Change, and Release Management, BMW Group

10:00 a.m. **SAP PLM for Raw Materials and Recipes Within R & D, Quality, and Purchasing Across Danone Communities**

- Why SAP PLM
- Customizing SAP PLM to meet Danone's requirements
- Deployment strategy
- Integration with other tools
- Lessons learned

Magali Degouy, Project Director, Danone

10:45 a.m. Morning Refreshments

AGENDA

FRIDAY, OCTOBER 1, 2010

	Track: PPM Chaired by Thomas Cook , Managing Director, T.A. Cook Conferences	Track: PLM Chaired by Daniel Bender , Solution Management, SAP PLM, SAP
11:15 a.m.	New Product Development (NPD) at Premier Foods with cProjects: Key Milestones and Lessons Learned <ul style="list-style-type: none">■ NPD challenges at Premier Foods■ Why Premier chose cProjects■ Initial scope and implementation■ Key lessons learned■ Time to evolve and benefits/results so far Brad Tyler , CBU Project Leader, Premier Foods	Global Engineering Change Management at BorgWarner Turbo Systems <ul style="list-style-type: none">■ PLM vision and strategy of BorgWarner Turbo Systems■ Requirements for an integrated change management solution■ Decision for SAP NetWeaver technology platform-based ⁴ECM – reasons■ ⁴ECM in detail■ Experiences with the solution■ From ⁴ECM to SAP PLM 7.0: Continuous product change and transformation Michael Flörchinger , Manager Engineering Processes, BorgWarner Turbo Systems Engineering GmbH Martin Schilke , Senior Consultant, ILC PROSTEP GmbH
12:00 p.m.	Project and Product Portfolio Management: Best Practices and Case Studies <ul style="list-style-type: none">■ Business case commonalities of project and product portfolio management initiatives■ A best practice: The product portfolio and prioritization process■ Case study: Process steps and functional highlights■ Achievements and benefits through collaboration and integration■ Prototyping options and implementation road map Timothy Kaufmann , Solution Architect, Product Innovation, SAP	ADC's Advanced Process Management for New Product Development and Introduction (NPDI) in SAP PLM <ul style="list-style-type: none">■ Requirements for the management and automation of ADC's NPDI and subsequent change processes■ Integration of solution into SAP software environment using SAP PLM 7.0 add-on CenitConnect■ Functionalities to manage these processes, to automate processes through flexible workflows, and to collaborate in the execution of the processes■ Different handling of access for internal and external participants via SAP NetWeaver Business Client software and the SAP NetWeaver Portal component■ Workflow templates with additional functionality to adjust the flow of different business processes■ Implementation and international rollout■ Outlook of the planned rollout of SAP PLM 7.0 and the process solution into other areas outside the NPDI and engineering realm Presenters to be announced

AGENDA

FRIDAY, OCTOBER 1, 2010

12:45 p.m. Lunch

1:45 p.m.

Panel Discussion: Meeting Today's Challenges

- How to achieve consumer-driven sustainable innovation: Where are we today and why is it so hard to get ideas to market successfully?
- Integrated product development: Reality or wishful thinking?
- Continuous product change: Optimizing your products and the challenge of not disrupting your business

Moderated by:

Thomas Ohnemus, Senior Director, Solution Marketing, SAP PLM, **SAP**

2:30 p.m.

How SCA Controls Product Specification Data from Idea Creation to Production with SAP PLM

- SCA's philosophy of PLM, involving people, processes, system, and resources
- SCA's unique approach to implementing PLM, linking the new product introduction (NPI) process and the value chain regarding processes and system architecture
- Details on the integration aspect of the solution, linking relevant information throughout the complete supply chain to leverage the whole development, launch, and change process
- Eliminating manual interfaces in order to create a central specification management system
- Harmonizing bills of material across the supply chain
- Collaborating on consolidated information across the organization

Freddie Pantzar, Deployment Leader/Master Coach PLM, **SCA Hygiene Products AB**

Bernd Stulpe, Business Relationship Manager, **SCA Hygiene Products AB**

3:15 p.m.

Refreshments

3:30 p.m.

Engineering Process – Successful Implementation of SAP PLM Thanks to Standard Configuration Management II

- Implementation of Configuration Management II
- Configuration Management II for the development of a new light helicopter
- Managing concept and detailed design using SAP PLM
- Document management throughout all departments of the company using SAP PLM
- Integration of all the company data using SAP PLM on a continuous basis
- Enterprise change management with SAP PLM

Martin Stucki, CEO, **Marengo Swisshelicopter AG**

4:15 p.m.

Closing Remarks and Outlook

Hans Thalbauer, VP, Solution Management, SAP PLM, **SAP**

Thomas Ohnemus, Senior Director, Solution Marketing, SAP PLM, **SAP**

4:30 p.m.

Wrap-Up and Farewell

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SAP PRODUCT LIFECYCLE MANAGEMENT CONFERENCE 2010

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MUNICH, GERMANY

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The consulting and software provider CENIT supports enterprises from the development-oriented manufacturing industry – be it OEM or supplier – in optimizing their product development processes by implementing SAP-supported PLM strategies. Our 20 years of extensive practical experience in conceptualizing and introducing PLM solutions, our strategic consulting and development partnership with SAP, and our “from customer to customer” consulting team – all these qualify CENIT as a competent and reliable partner in implementing a comprehensive PLM strategy.

An internationally active enterprise with 700 employees, CENIT specializes in optimizing business processes along the entire value chain of manufacturing enterprises and their supply chains. Theory and practice: CENIT offers business process analyses and develops solution concepts, but also implements the selected SAP applications by integrating authoring systems, visualizing product data, migrating existing data pools, and developing solutions for managing cross-enterprise business processes. On the basis of SAP PLM 7.0, CENIT offers cenitCONNECT as a core component of your individual product strategy – a process platform for realizing holistic end-to-end processes with SAP applications.

For more information, please visit www.cenit.de/en/sap.html.



CIDEON Software is a subsidiary of CIDEON AG. With more than 350 employees in 14 locations in Germany, the United States, and Switzerland, CIDEON Software provides services in the system integration, design, and software development fields. CIDEON Software develops software solutions that integrate CAD systems with SAP PLM. Many years of extensive experience with SAP and in the engineering field is the basis for new and successful CIDEON solutions.

The CIDEON product family, which primarily covers the area of product data management, enables organizations using this software to reduce costs and work more efficiently. CIDEON's 20 years of experience in the systems business and software development, as well as its highly motivated and qualified staff, guarantee comprehensive knowledge and excellent customer service. In conjunction with our best-in-class software solutions we offer top consulting services for the implementation of customized PLM projects with maximum benefit for our customers and partners.

For more information, please visit www.cideon-software.com/site/d/en/software.



DSC Software AG develops innovative solutions based on SAP® PLM that make product information easily accessible throughout the entire product lifecycle. SAP PLM integration for NX as well as DSC's Engineering and Factory Control Centers, a fine grasp of customers' needs, and more than 25 years of project experience make the company a know-how supplier of prime importance in the PLM environment. DSC solutions cover various capabilities, from product development to manufacturing planning, document management, technical documentation, plant management, and various integrations with SAP PLM. Today, more than 100 customers worldwide place their confidence in DSC software solutions.

For more information, please visit www.dscsag.com.



ILC PROSTEP optimizes your product development process with excellent services and solutions based on SAP PLM, SAP PLM 7.0, and 4PEP. Our experienced consultants ensure project success by providing comprehensive services ranging from process advice to implementation. Instead of IT implementation at any price, the focus is always on the business process itself.

With the successful applications of its 4PEP platform, ILC PROSTEP has been producing valuable enhancements to the standard SAP portfolio for many years. From requirements management to testing and validation management, virtually all product development sub-processes are covered. In addition, the 4PEP Connect Integration solution enables numerous third-party systems to be efficiently incorporated into the product development process. The aim is always the same, to map the entire product development process as an integrated system.

For more information, please visit www.ilc-prostep.com.

For more information, visit www.tacook.com/plm

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Since 2000, .riess engineering GmbH has developed software and, as an SAP partner, is responsible for the development of the SAP PLM integration for Pro/ENGINEER®. This partnership was based on the long-term experiences in the area of consulting, training, and software development for the CAD system Pro/ENGINEER®.

The SAP PLM integration for Pro/ENGINEER enables direct management of Pro/ENGINEER models and structures with SAP PLM and also provides direct access to all important functionalities. There is no need for a separate document management solution because the functionality of the SAP solution can be used directly.

To allow a smooth transition to SAP PLM, .riess engineering offers additional tools for data checking and data migration. In addition, .riess engineering specializes in SAP PLM consulting and the development of customer-specific software solutions. .riess has locations in Germany and the US.

For more information, please visit www.riess.de/EN.

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cbs Corporate Business Solutions offers its customers many years of experience in evaluating, designing, implementing, consolidating, and harmonizing corporate-wide PLM processes supported by SAP PLM with a view to establishing a sophisticated, efficient, and competitive product development process.

For more information, please visit www.cbs-consulting.com/plm_en.



Espedia is a group of consultants with years of experience in the world of enterprise resource planning (ERP), product lifecycle management (PLM), and CAD. Espedia specializes in supplying a consultancy service and PLM solutions for an integrated lifecycle support process management using SAP PLM. Consulting begins in the analysis-reorganization phase of the company in the engineering area. Espedia assists in the planning and the supervision of the quality, product, and process, and uses a strong project management methodology to guarantee the time frame and budget of the project.

For more information, please visit www.espedia.it.



SEAL Systems is the market leader for document output management. PLOSSYS® netdome and gXnetplot are installed at almost 1000 locations worldwide as output management solutions for Office, CAD, PLM, DMS, and ERP. SEAL Systems has gained experience in more than 750 projects and has developed solutions, tools, and blueprints, especially in the scope and implementation of SAP PLM.

Additionally SEAL Systems has developed tools for the professional generation and conversion of graphical data formats from many applications. With the Digital Process Factory® (DPF), processes of information structure and distribution can be designed, managed, and controlled. The solution PLOSSYS@rchive for digital document archiving rounds off the offering.

For more information, please visit www.sealsystems.com.

For more information, visit www.tacook.com/plm

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REGISTER ONLINE AT www.tacook.com/plm

I want to register for: (please tick all relevant boxes)

Conference (September 30–October 1, 2010).

Workshops: September 29, 2010

Workshop 1

Workshop 2

Workshop 3

There are limited places available for the evening event* on September 30, 2010.

Please mark your intention to attend here:

*Only available to conference participants

PARTICIPANT (please complete clearly in block capitals)

Last Name	First Name/Title
Company	Industry
Street	Town/City
Region/State	Country
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Event Fees

	Early-Bird Fee (Valid until Friday July 30)	Standard Fee
Conference only	€990*	€1190*
Workshop only	€490*	€650*
Conference and workshop	€1450*	€1650*

*Plus German VAT at 19%

The registration fee includes participation in the conference and/or workshops, lunch on all days, refreshments, an evening event for conference attendees, and documentation material for download. Please note that costs for accommodation and travel are not included in the registration fee.

Registration Cancellation and Substitutions

All cancellations must be received in writing. Please fax your cancellation notice to +44 (0)121 222 4137 or send an e-mail to info@tacook.com before the September 15, 2010, deadline. When canceling before September 15 you will be liable to pay an administration charge of €125. Cancellations received after September 15, as well as registrants who do not attend without canceling, will be liable for the full registration fee. Substitutions must be received in writing, must be addressed to the registration office, and must include the names of both the original and the substitute registrants.

Organizer's Changes

It may be necessary for reasons beyond the control of the organizer to alter the contents and the timing of the program or replace a speaker. The organizer reserves the right to cancel the conference or workshops in the event of an insufficient number of participants. In this case, registrants will be reimbursed for the registration fee only. Cancellation of travel reservations and hotel reservations is the exclusive responsibility of the registrant.

Contact for Inquiries

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